

Mitsubishi Motors to Launch the All-New ASX VR-e Battery EV in Australia and New Zealand This Year

Tokyo, August 17, 2026 - Mitsubishi Motors Corporation (hereafter, Mitsubishi Motors) announced that it will launch sales of the all-new ASX VR-e, a battery electric vehicle (BEV) for the Australian and New Zealand markets in 2026. The model will be supplied on an OEM basis by Foxtron Vehicle Technologies Co., Ltd. (Foxtron), a subsidiary of Hon Hai Precision Industry Co., Ltd. (Foxconn), a Foxconn Group company.



All-New ASX VR-e

The all-new ASX VR-e will be introduced in the small SUV segment in Australia and New Zealand, where demand for BEVs continues to expand, particularly in urban areas. The model is positioned as a compelling new option for customers seeking advanced technology, driving performance, and distinctive styling, while delivering strong environmental performance.

The ASX nameplate carries forward the heritage of the compact SUV ASX (Active Sports Crossover), a long-established name in Australia and New Zealand. The VR-e designation is inspired by the Galant VR-4, Mitsubishi Motors' iconic high-performance sports sedan. The name combines the sporty character associated with the VR heritage and the "e" for electrified technology, together with advanced features. Mitsubishi Motors engineers extensively tested the vehicle on local roads and implemented dedicated suspension tuning to achieve responsive handling with a high level of road-holding performance, faithfully responding to the driver's intentions. True to the VR name, the model delivers a sporty and engaging driving experience.

The exterior design emphasizes aerodynamic performance. Key features include a distinctive S-duct that channels airflow from the center of the front bumper over the hood surface, and active grille shutters that help reduce aerodynamic drag depending on driving conditions. Horizontal stripe motifs have been incorporated into the front and rear lighting signatures, C-pillars, and dedicated wheel design, creating an advanced and cohesive design identity.

Under its Mid- to Long-Term Vision, Mitsubishi Motors is strengthening its product lineup with a focus on its off-road vehicle portfolio and ASEAN strategic models. In the area of electrification, the company is leveraging collaboration with Alliance partners for EVs while concentrating on the development of its proprietary HEV and PHEV technologies. Through these efforts, Mitsubishi Motors aims to deliver both environmental performance and the distinctive driving characteristics that define the brand. Going forward, Mitsubishi Motors will continue to enhance its product lineup through collaboration with the Alliance and other partners while further accelerating its electrification initiatives.

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About Mitsubishi Motors

Mitsubishi Motors Corporation (TSE:7211) - a member of the Alliance with Renault and Nissan - is a global automobile manufacturer based in Tokyo, Japan, with approximately 28,000 employees worldwide and production operations across Japan and the ASEAN region. Mitsubishi Motors has a strong heritage in all-wheel control technologies cultivated through rally activities, as well as decades of experience in electrified vehicle development. Leveraging these strengths, the automaker offers a diverse product lineup engineered to deliver superior performance across a wide range of road conditions and driving environments - including the Outlander PHEV, the Triton pickup truck, and the Delica Mini kei-car - reflecting Mitsubishi Motors' vision to awaken the spirit of adventure and deliver fulfilling mobility lifestyles. By further enhancing its signature technologies, Mitsubishi Motors continues its pursuit of creating distinctive products that embody Mitsubishi Motors-ness. With this commitment to vehicle manufacturing, Mitsubishi Motors will continue to deliver mobility experiences that bring excitement and inspiration to everyday life. For more information on Mitsubishi Motors, please visit the company's website at <https://www.mitsubishi-motors.com/en/>
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