

Mitsubishi Motors Launches the Outlander PHEV in the Philippines

Tokyo, August 21, 2026 - Mitsubishi Motors Corporation (hereafter, Mitsubishi Motors) announced that Mitsubishi Motors Philippines Corporation (MMPC), its subsidiary in the Philippines, began sales of the Outlander Plug-in Hybrid Electric Vehicle crossover SUV (Outlander PHEV) in the Philippine market. The launch marks the first introduction of the current-generation Outlander PHEV in the ASEAN region.



Outlander PHEV

The Outlander PHEV is Mitsubishi Motors' flagship model, bringing together the company's advanced electrification and all-wheel control technologies. Based on the concept of "EV for everyday driving, hybrid for longer journeys," the model is an electrified SUV that delivers the powerful, smooth and quiet driving performance unique to electrified vehicles, along with safe and reliable driving across a wide range of weather and road conditions.

Since its launch in 2013 as the world's first SUV-type PHEV, the Outlander PHEV has been sold in more than 60 countries worldwide and has earned high acclaim in Japan, North America, Europe and Australia. The model has achieved No. 1 sales in the PHEV category in Canada for three consecutive years from 2023 to 2025, while leading PHEV sales in Japan in fiscal 2024 and fiscal 2025*, reflecting its strong customer support in markets around the world.

The Philippines is one of Mitsubishi Motors' key markets, where the SUV segment has continued to grow in recent years alongside increasing customer interest in vehicles with strong environmental performance and advanced technologies. With the introduction of the Outlander PHEV, Mitsubishi Motors aims to expand customer choice as it further strengthens its product lineup in the Philippine market.

Mitsubishi Motors will continue to deliver new value to customers through compelling models built on its electrification and all-wheel control technologies, while contributing to the advancement of sustainable mobility.

* Fiscal 2024 is from April 2024 to March 2025. Fiscal 2025 is from April 2025 to March 2026.

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About Mitsubishi Motors

Mitsubishi Motors Corporation (TSE:7211) - a member of the Alliance with Renault and Nissan - is a global automobile manufacturer based in Tokyo, Japan, with approximately 28,000 employees worldwide and production operations across Japan and the ASEAN region. Mitsubishi Motors has a strong heritage in all-wheel control technologies cultivated through rally activities, as well as decades of experience in electrified vehicle development. Leveraging these strengths, the automaker offers a diverse product lineup engineered to deliver superior performance across a wide range of road conditions and driving environments - including the Outlander PHEV, the Triton pickup truck, and the Delica Mini kei-car - reflecting Mitsubishi Motors' vision to awaken the spirit of adventure and deliver fulfilling mobility lifestyles. By further enhancing its signature technologies, Mitsubishi Motors continues its pursuit of creating distinctive products that embody Mitsubishi Motors-ness. With this commitment to vehicle manufacturing, Mitsubishi Motors will continue to deliver mobility experiences that bring excitement and inspiration to everyday life.

For more information on Mitsubishi Motors, please visit the company's website at

<https://www.mitsubishi-motors.com/en/>

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