

Mitsubishi Motors Launches the Xforce in Malaysia

Tokyo, April 8, 2026 – Mitsubishi Motors Corporation (hereafter, Mitsubishi Motors) announced that Mitsubishi Motors Malaysia (MMM), a subsidiary of Mitsubishi Motors in Malaysia, began sales of the Xforce compact SUV on April 8. Pre-orders have surpassed the initial target of 2,000 units since opening on February 5, 2026.

Positioned as a new core model for the Malaysian market alongside the Xpander, the Xforce is locally produced at the Pekan plant in Pahang by HICOM Automotive Manufacturers (Malaysia) Sdn. Bhd., the contract manufacturing partner of MMM.



Xforce

The Xforce is a five-seater compact SUV developed under the concept "Best-suited buddy for an exciting life." Following its launch in Indonesia in November 2023, the Xforce was introduced to other ASEAN countries such as Vietnam and the Philippines, as well as Latin America, Africa, and the Middle East. As one of Mitsubishi Motors' global strategic models, it has earned praise for its stylish yet robust SUV design, offering a spacious and comfortable five-passenger cabin while maintaining a maneuverable, compact body size. In Malaysia, the Xforce continues to draw strong interest from a wide range of customers through its balance of urban practicality and SUV presence.

"Built on the trusted reliability and outstanding handling cultivated by Mitsubishi Motors, the Xforce aims to be a vehicle that supports a wide range of customer lifestyles," said Takashi Sakamaki, chief executive officer of MMM. "From everyday driving to more active pursuits, the Xforce is designed to encourage challenge and adventure. We remain committed to delivering vehicles that respond to evolving customer needs with a strong focus on quality and customer satisfaction."

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About Mitsubishi Motors

Mitsubishi Motors Corporation (TSE:7211) – a member of the Alliance with Renault and Nissan – is a global automobile company based in Tokyo, Japan, which has about 28,000 employees and a global footprint with production facilities in Japan and the ASEAN region. Mitsubishi Motors has a competitive edge in SUVs, pickup trucks and plug-in hybrid electric vehicles, and appeals to ambitious drivers willing to challenge convention and embrace innovation. Since the production of our first vehicle more than a century ago, Mitsubishi Motors has been a leader in electrification – launched the i-MiEV, the world’s first mass-produced electric vehicle in 2009, followed by the Outlander PHEV, the world’s first plug-in hybrid electric SUV in 2013. With a target of increasing the sales ratio of electrified vehicles to 100% by 2035, Mitsubishi Motors will deliver models that embody Mitsubishi Motors-ness and contribute to the realization of a carbon-neutral society.

For more information on Mitsubishi Motors, please visit the company's website at <https://www.mitsubishi-motors.com/en/>