

Mitsubishi Motors Announces Intention to Participate in Philippine Government's Electric Vehicle Incentive Strategy Program

Tokyo, April 6, 2026 – Mitsubishi Motors Corporation (hereafter, Mitsubishi Motors) today announced its intention to participate in the Philippine government's electric vehicle promotion program, the Electric Vehicle Incentive Strategy (EVIS) in a meeting between President Marcos and Takao Kato, chief executive officer of Mitsubishi Motors.

Subject to the approval of Mitsubishi Motors' application to join EVIS, Mitsubishi Motors Philippines Corporation (MMPC) — Mitsubishi Motors' production and sales company in the Philippines — plans to begin production of a new hybrid electric vehicle (HEV) model at its plant in Santa Rosa City, Laguna, around the middle of calendar year 2028.

In line with the start of production of the new HEV model, MMPC is planning additional investments, including enhancements to its facilities to support electrification. These initiatives will contribute to expanding the local supply chain and generating employment opportunities in the region.

During the meeting, Takao Kato, chief executive officer of Mitsubishi Motors, said, "The Philippines has long been one of our most important markets, where we have engaged in production and sales for many years. In cooperation with the Philippine government, we are honored to contribute to the advancement of vehicle electrification and industrial development through the EVIS program, as well as to support the further growth of the Philippine economy."



[About MMPC (as of March 31, 2026)]

Company Name	Mitsubishi Motors Philippines Corporation
Established	February 1963
Head Office & Plant Location	Santa Rosa City, Laguna Province, Republic of the Philippines
Capital	PHP 1.64 billion
Main Business Activities	Production and sales of Mitsubishi Motors vehicles
President & CEO	Ritsu Imaeda
Shareholder	Mitsubishi Motors Corporation (100%)
Production Capacity	50,000 units/year
Site Area	Approximately 21.4 hectares
Production Models	Mirage, Mirage G4, L300
Models Sold	Mirage, Mirage G4, Xforce, Xpander, Xpander Cross, Destinator, Montero Sport, Triton, L300, Versa Van

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About Mitsubishi Motors

Mitsubishi Motors Corporation (TSE:7211) – a member of the Alliance with Renault and Nissan – is a global automobile company based in Tokyo, Japan, which has about 28,000 employees and a global footprint with production facilities in Japan and the ASEAN region. Mitsubishi Motors has a competitive edge in SUVs, pickup trucks and plug-in hybrid electric vehicles, and appeals to ambitious drivers willing to challenge convention and embrace innovation. Since the production of our first vehicle more than a century ago, Mitsubishi Motors has been a leader in electrification – launched the i-MiEV, the world's first mass-produced electric vehicle in 2009, followed by the Outlander PHEV, the world's first plug-in hybrid electric SUV in 2013. With a target of increasing the sales ratio of electrified vehicles to 100% by 2035, Mitsubishi Motors will deliver models that embody Mitsubishi Motors-ness and contribute to the realization of a carbon-neutral society.

For more information on Mitsubishi Motors, please visit the company's website at <https://www.mitsubishi-motors.com/en/>