

## **Team Mitsubishi Ralliart Enters Asia Cross Country Rally 2025 with the Triton - Rally Car Unveiled at the 46th Bangkok International Motor Show**

**Tokyo, March 24, 2025** – Mitsubishi Motors Corporation (hereafter, Mitsubishi Motors) announced that Team Mitsubishi Ralliart, for which the company provides technical support, will enter the upcoming Asia Cross Country Rally (AXCR) 2025 with the Triton\* pickup truck. The competition will be held this August in Thailand and Cambodia.

The Triton rally car (modified cross-country vehicle, or the T1 specifications) with a new livery was unveiled today at the 46th Bangkok International Motor Show. Featuring an engine with enhanced durability and other improvements, the team aims to reclaim the title they last won in 2022.



Triton Rally Car 2025

Team Mitsubishi Ralliart took on the AXCR 2024 a fleet of four Tritons that featured enhanced driving performance plus refined handling on rough roads in order to compete with rivals that had high-displacement engines. Ace driver Chayapon Yotha (Thailand) took the overall lead in Leg 4, the first day of the second half of the six-day competition, building a lead of more than 20 minutes over the second-place driver. However, he retired after suffering from engine trouble.

The AXCR has been a six-day competition covering around 2,000 kilometers (km) in recent years, but it will become even more grueling in its 30th year in 2025 at eight days and approximately 2,500 km. This year's Triton will be fully primed for the challenge, boasting an engine with improved durability, plus more refinements in the chassis and other areas for even greater potential.

Today, the Triton rally car that will compete in the AXCR 2025 was revealed with its new livery, embodying Team Mitsubishi Ralliart's identity with its energetic red color. From the front to the center of the body sides, the rally car is adorned with a digital graphic of a sandstorm, which illustrates a cloud of dust swirled up by the vehicle. Additionally, the Ralliart logo is boldly displayed on the sides to further emphasize Mitsubishi Motors' passion for motorsports.

### **Comments from Hiroshi Masuoka, team director of Team Mitsubishi Ralliart**

"Last year, the Triton with significantly enhanced driving performance was able to hold its own against rivals with high displacement and took a large lead in first place overall on the first day of the second half. Unfortunately, it ran into trouble and ended up sidelined from the competition, but we affirmed that the Triton has more than enough potential to win the overall championship. This year, with an even more rigorous rally in terms of both days and distance for the 30th anniversary competition, we have a vehicle with enhanced durability that can harness its fantastic potential throughout the rally as we aim for our first overall win in three years."

### **Overview of AXCR 2025**

AXCR is the largest cross-country rally in the ASEAN region. For the 30th edition of the rally this year, the area covered has been expanded to include both Thailand and Cambodia. The rally will kick off with a ceremonial start on August 8 in Pattaya, one of Thailand's major tourist areas located on the east coast of the Gulf of Thailand. Full-on competition will begin on the 9th, proceeding north to Nakhon Ratchasima before heading south to Chanthaburi, then entering Cambodia on the 14th and reaching the finish line in the Cambodian capital of Phnom Penh on the 16th. The driving distance has been extended by roughly 500 km from last year to a total of around 2,500 km, on a course loaded with changes of terrain including mountainous zones, dense forest areas, and river crossings. In addition to road handling, the extended course will require a high level of durability.

\*The Triton is sold as the L200 in some markets.

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### **About Mitsubishi Motors**

Mitsubishi Motors Corporation (TSE:7211) – a member of the Alliance with Renault and Nissan – is a global automobile company based in Tokyo, Japan, which has about 28,000 employees and a global footprint with production facilities in Japan and the ASEAN region. Mitsubishi Motors has a competitive edge in SUVs, pickup trucks and plug-in hybrid electric vehicles, and appeals to ambitious drivers willing to challenge convention and embrace innovation. Since the production of our first vehicle more than a century ago, Mitsubishi Motors has been a leader in electrification – launched the i-MiEV, the world's first mass-produced electric vehicle in 2009, followed by the Outlander PHEV, the world's first plug-in hybrid electric SUV in 2013. With a target of increasing the sales ratio of electrified vehicles to 100% by 2035, Mitsubishi Motors will deliver models that embody Mitsubishi Motors-ness and contribute to the realization of a carbon-neutral society.

For more information on Mitsubishi Motors, please visit the company's website at <https://www.mitsubishi-motors.com/en/>