



NEWS RELEASE

2/27/2025
No.20250227_2

MITSUBISHI MOTORS CORPORATION
Public Relations Dept.

Mitsubishi Motors Announces Production, Sales and Export Figures for January 2025

		January 2025		Fiscal Year 2024 (24/4-25/1)		Calendar Year 2025(25/1-25/1)	
		Volume (unit)	YoY (%)	Volume (unit)	YoY (%)	Volume (unit)	YoY (%)
Production	Domestic Production	42,555	98.3	394,579	95.5	42,555	98.3
	Overseas Production	32,449	67.7	362,415	85.1	32,449	67.7
	Total	75,004	82.2	756,994	90.2	75,004	82.2
Domestic Sales *	Registrations Total	4,453	157.8	37,933	109.7	4,453	157.8
	Minicars Total	5,783	94.3	56,592	113.5	5,783	94.3
	Total	10,236	114.3	94,525	112.0	10,236	114.3
Exports Total		19,365	150.0	198,795	99.7	19,365	150.0

* Includes imports to Japan

【 Summary : January 2025 】

- < Domestic Production >
January 2025 Fifth consecutive monthly year-on-year decrease since August, 2024
(98.3% year-on-year)
- < Overseas Production >
January 2025 Second consecutive monthly year-on-year decrease since November, 2024
(67.7% year-on-year)
- < Total Production >
January 2025 Eleventh consecutive monthly year-on-year decrease since February, 2024
(82.2% year-on-year)
- < Domestic Sales >
January 2025 Sixth consecutive monthly year-on-year increase since July, 2024
(114.3% year-on-year)
- < Exports >
January 2025 First monthly year-on-year increase in 2 months since November, 2024
(150.0% year-on-year)

Supplemental Information

- < Overseas Production >
Asia 31,360 units : 67.4% year-on-year
 - Thailand 15,031 units : 61.6% year-on-year
 - Indonesia 11,250 units : 77.4% year-on-year
- < Exports >
Asia 8 units : 3.8% year-on-year
North America 11,479 units : 242.0% year-on-year
Europe 1,019 units : 360.1% year-on-year

About Mitsubishi Motors

Mitsubishi Motors Corporation (TSE:7211) – a member of the Alliance with Renault and Nissan – is a global automobile company based in Tokyo, Japan, which has about 28,000 employees and a global footprint with production facilities in Japan and the ASEAN region. Mitsubishi Motors has a competitive edge in SUVs, pickup trucks and plug-in hybrid electric vehicles, and appeals to ambitious drivers willing to challenge convention and embrace innovation. Since the production of our first vehicle more than a century ago, Mitsubishi Motors has been a leader in electrification – launched the i-MiEV, the world's first mass-produced electric vehicle in 2009, followed by the Outlander PHEV, the world's first plug-in hybrid electric SUV in 2013. With a target of increasing the sales ratio of electrified vehicles to 100% by 2035, Mitsubishi Motors will deliver models that embody Mitsubishi Motors-ness and contribute to the realization of a carbon-neutral society.

For more information on Mitsubishi Motors, please visit the company's website at <https://www.mitsubishi-motors.com/en/>