

# Promoting Social Contribution Activities



## Medium- to Long-Term Visions for Material Issues and FY2021 Results

	Risks	Opportunities	Direction of Responses
Long Term	<ul style="list-style-type: none"> <li>An increase in large-scale disasters due to climate change</li> <li>Disparities in economic development and inequality</li> </ul>	<ul style="list-style-type: none"> <li>Provide reassurance and support safety through further expansion of disaster cooperation agreements and by quickly putting support systems in place in times of disaster</li> <li>Contribute to communities' social development through ongoing activities that meet regional needs</li> </ul>	<ul style="list-style-type: none"> <li>Create structures to provide electrified vehicles swiftly in times of disaster</li> <li>Leverage individual employees' skills and know-how as well as our products for continuous development of the community</li> </ul>
	External Environment	Stakeholders' Needs and Expectations	Medium-Term Targets
Medium Term	<ul style="list-style-type: none"> <li>Around the world, subsequent disasters stemming from extreme weather, such as heat waves, droughts and flooding due to heavy rains</li> </ul>	<ul style="list-style-type: none"> <li>Expectations of disaster support in emergencies and reconstruction support</li> </ul>	<ul style="list-style-type: none"> <li>Promote the conclusion of disaster cooperation agreements</li> <li>In STEP fields, leverage individual employees' skills and know-how as well as our products to continue engagement in social contribution activities</li> </ul>

Items	FY2021 Targets and Results		Self-Evaluation
Promote ongoing activities that address social issues and regional needs	Increase the number of disaster cooperation agreements concluded	Target: 150 Actual: 190	○
	Promote activities in the "STEP" field	Target: Continue conducting activities in response to the "new normal" Actual: Considered moving activities online and conducted activities	○

○: As planned    △: Delayed

## Basic Approach and Policies

In accordance with the Social Contribution Activities Policy formulated on the basis of MITSUBISHI MOTORS' vision and mission, we are promoting activities such as concluding disaster cooperation agreements that leverage the features of our plug-in hybrid electric vehicles (PHEVs).

In FY2022, we worked to conclude disaster cooperation agreements with all prefectural governments to increase awareness of the effectiveness of PHEVs in times of disaster. In addition, we are strengthening cooperation among Group companies to conduct activities more in line with local needs.

### Social Contribution Activities Policy

To address diversifying social issues, MITSUBISHI MOTORS carries out its STEP social contribution activities, focused on four main themes, standing for the first letters of Society, Traffic safety, Environment and People. Based on this policy, we will continue to contribute to society by utilizing each and every employee's skills and know-how as well as our technologies and products, aiming to create a better society where people can hope for a better future.





**Logo Mark for Social Contribution Activities**

The figure shows how our circle of activity in STEP areas expands outward from the center.



**Breakdown of Social Contribution Expenditures in FY2021\*1**

	(¥ million)
Society	9
Traffic safety	5
Environment	236
People	95
Support for disaster-stricken areas, support measures to address COVID-19	260
<b>Total expenditure</b>	<b>605</b>

\*1 Social contribution expenditures including donations as well as in-kind benefits and free use of company facilities converted into monetary equivalents.

**Number of Participants in Social Contribution Activities and Activity Time in FY2021\*2**

Number of employees participating	Cumulative total of 50,576
Time employees spent on activities	32,228 hours

\*2 Activities during working hours

**Society**

**DENDO Community Support Program**

By entering into disaster cooperation agreements with municipalities and loaning them roving COVID-19 vaccine vehicles, MITSUBISHI MOTORS is helping municipalities with its PHEVs, which can generate power and be tapped as sources of electricity.

By combining the power of PHEVs to provide transportation and the power of electricity, we are making people's lives safer and more secure.

For details, please see the feature on P21 and our website. [\(WEB\) https://www.mitsubishi-motors.co.jp/carlife/phev/dcsp/](https://www.mitsubishi-motors.co.jp/carlife/phev/dcsp/) (This site is only available in Japanese.)



Disaster cooperation agreement

**MMC and MLIT Sign Agreement to Collaborate on Verification Test**

Throughout Japan, drainage facilities are growing dilapidated and are expected to require upgrades. An increase in flood damage in recent years has prompted calls to upgrade and augment drainage facilities, but reducing the costs of doing so has been an issue. To address this situation, the Ministry of Land, Infrastructure, Transport and Tourism is leading an effort to use mass-produced engines to power the pumps used at these drainage facilities. In this manner, the project seeks to keep costs down and upgrade drainable facilities efficiently. In a verification test for this project and aimed at considering technological developments, MITSUBISHI MOTORS is participating by providing the diesel engines mass-produced for its "DELICA D:5" to power the pumps.

In a verification test performed in February 2022 by the Public Works Research Institute in the city of Tsukuba, Ibaraki Prefecture, diesel engines were used to drive drainage pumps, which successfully drained the water from a reservoir in the test facility.



"DELICA D:5" engines driving drainage pumps

Water being drained during the verification test

**Participating in Joint Research on a System to Get Manhole Pumps Started in the Event of a Disaster-Related Power Failure**

In recent years, the number of manhole pump outages due to power outages has increased due to frequent windstorms and floods, and this has become a social problem. To address this issue, in September 2021 we joined a joint research project on a system to get manhole pumps started in the event of a disaster-related power failure. The aim is to use electric vehicles (EVs) and plug-in hybrid electric vehicles to power the manhole pumps needed to move water in the event of a disaster-related power outage.

In this study, we are conducting verification tests in the cities of Kawasaki and Hamamatsu in collaboration with pump manufacturers and parties for development of a system that combines electrified vehicles, solar power generation and portable storage batteries to contribute to a decarbonized society. By building this system, we aim to be environmentally friendly and contribute to the safety and security of people's lives.



Power being supplied on a trial basis by a plug-in hybrid electric vehicle



## Traffic safety

### Operating the "Kuruma no Gakko" of Traffic Safety Classroom

MITSUBISHI MOTORS is implementing "Kuruma no Gakko," a program in which participants think about traffic safety, learn and have fun together.

In FY2021, with aiming for reduction of the number of traffic accidents caused by mis-operation while driving, we conducted a "diagnosis of driving capability" to measure the level of attention required for driving and helped people experience the collision prevention assist function of a safety support car by having them ride inside it. While exercising due caution to prevent COVID-19 infections, we held a Kuruma no Gakko course in Yakage-cho, Okayama Prefecture, which was attended by 12 people. Approximately 40 people attended our course at the Mizushima Plant in April 2022.



Riding together in a safety support car

### Traffic safety around business sites

Employees serve as traffic safety sentries on the roads around our business sites, helping to ensure safe commutes to and from school and work. We also conduct patrols in collaboration with local traffic safety associations and police. In addition to heightening awareness of traffic safety, patrol local areas, check locations that are susceptible to accidents, and inspect traffic safety facilities and install footprint stickers to call attention to pedestrian stops.



Employees serving as safety sentries

In FY2021, cumulative total of 398 employees took part in 19 such activities across our business sites.

### Traffic Safety Awareness for Children Website for Children "Do You Know the Answer? Traffic Safety Quiz"

We set up the web-page on the website "Why, Why, Car Development Research Group" that provide information on the automobile industry to elementary school age children, there is a web-page about traffic safety using a quiz format to introduce traffic rules and manners they should follow when walking or riding a bicycle in their day-to-day activities.



"Do You Know the Answer? Traffic Safety Quiz"  
 (WEB) <https://www.mitsubishi-motors.com/jp/sustainability/contribution/people/kids/anzen/>  
 (This site is only available in Japanese.)

## Environment

### Forest Preservation Activities

MITSUBISHI MOTORS is collaborating with OISCA to preserve forests in Hayakawa-cho, Yamanashi Prefecture, while interacting with the local community through volunteer activities. These activities aim to protect metropolitan water sources and spread awareness of the environment among our employees.

In FY2021, we halted employee volunteer activities to prevent the spread of COVID-19, but we did mow areas where this work was needed to nurture saplings.

In addition, we were designated a "Green Partner 2022" under a program sponsored by the Forestry Agency called "Forest x Decarbonization Challenge 2022." We were recognized as a company that contributes to decarbonization through forest maintenance.



Trimming undergrowth in planted areas



"Green Partner 2022," indicating contribution to decarbonization through forest maintenance

### Start of the 60 Rai Reforestation Project in Thailand to Commemorate MMTh's 60th Anniversary

In September 2021, Mitsubishi Motors (Thailand) Co., Ltd. (MMTh) and a non-profit organization, the Mitsubishi Motors Thailand Foundation (MMTF) worked with Thailand's Royal Forest Department and the Thailand Greenhouse Gas Management Organization to revitalize an area of forest covering 60 rai (9.6 hectares) in Chonburi and Sa Kaeo provinces. This was the start of the 60 Rai Reforestation Project to commemorate MMTh's 60th anniversary by planting a total of 12,000 trees. In recognition of these efforts, MMTh received the "Forest Revitalization & Forestry Resource Development Award" from Thailand's Royal Forest Department.



Afforestation activities performed on two occasions



"TRITON" vehicles transporting seedlings to the planting site



## People

### Supporting the Education of Elementary, Junior and Senior High School Students

We support the education of the children who will take responsibility for the next generation through factory tours (where elementary school students can experience manufacturing sites) and a hands-on lesson program, in which employees visit elementary schools to conduct lessons. We also host career counseling studies to encourage junior and senior high school students to think about the future and broaden their horizons.

In FY2021, we conducted these activities remotely due to COVID-19. The activities were attended by approximately 28,200 elementary, junior and senior high school students.



Factory tour for elementary school students



Junior high school student taking part remotely in a company visit

### Participating in a Joint Industry-Academia Project with a Vocational School and an Art University

To help nurture students with an interest in car design, in April 2021 we took part in a joint industry-academia with the design departments of HAL College of Technology & Design and Tama Art University. Our designers provided online guidance, and the students envisioned the future 10 years



Online lectures on concept planning and sketch development

from now, planning and proposing new lifestyle mobility utilizing electrification and 4WD technologies for our positive and adventurous users. The project concluded with student presentations in September 2021 that were used to determine grand prix winners.

### Educational Support in Asia

In Thailand, Indonesia, the Philippines, Vietnam, and Malaysia, we take part in various efforts to help children who have difficulty accessing education for economic reasons. We provide scholarships to junior high school, high school and university students; donate learning tools to orphanages; donate teaching vehicles that can help cultivate high-quality human resources for the automotive industry; and host interns. We are also actively providing support online in the face of COVID-19.

### Donating a "TRITON" Pickup Truck to a Community Learning Center in Malaysia

In October 2021, Mitsubishi Motors Malaysia (MMM) donated a "TRITON" pickup truck to the Dignity Farm School, a community learning center for economically disadvantaged people in the state of Pahang.

Dignity Farm School offers a youth education program where students can learn natural farming methods and agricultural skills. The donated "TRITON" will be used for agricultural activities and for commuting to school for the indigenous minority people (Orang Asli) in the Malay Peninsula.



Making the donation



The donated "TRITON"

### Vocational Training in the Philippines

In May and June 2021, Mitsubishi Motors Philippines Corp. (MMPC) conducted vocational training for a total of 22 universities and technical colleges, including Bataan Peninsula State University and Laguna State Polytechnic College. In the same year, MMPC signed a memorandum of understanding with universities and vocational schools in the Philippines to support the education of young people who will be responsible for the future. MMPC provided online vocational training to ensure that students did not miss any opportunities to acquire knowledge and skills amid the COVID-19 pandemic.



Online vocational training

## MITSUBISHI MOTORS STEP Funds and Matching Gift Program

The MITSUBISHI MOTORS STEP Funds, introduced in April 2009, is a structure through which employees of Mitsubishi Motors Group companies can continuously participate in social contribution activities by voluntarily donating fixed sums to the funds. These funds are then used for to support activities in developing countries and areas struck by the Great East Japan Earthquake, in line with the purposes of MITSUBISHI MOTORS social contribution activities. In addition, to demonstrate it values employees' motivation to contribute to society and to support more people, the Company matches donations made through the MITSUBISHI MOTORS STEP Funds.



The recipients of donations and matching gifts are selected based on their alignment with the fo-



cus areas of our Social Contribution Activities Policy, business continuity, regular activity reports and track record. Recipients of our support hold debriefing sessions for employees, and engage in dialogue with them, linking our activities to theirs.

Through this support, we aim to continue with activities that meet local needs and contribute to the development of the local community.

Support Recipient
<ul style="list-style-type: none"> <li>■ World Vision Japan</li> <li>■ The MICHINOKU Future Fund</li> <li>■ OISCA</li> <li>■ Kindergartens, Nursery schools, elementary schools, etc., near our workplaces</li> </ul>

### Engaging in the "Forest Wooden Building Block Project" for Children

The concept of this project is to present nurseries and kindergartens near Company business sites with cozy wooden building blocks for enhancing the children's creativity through block play, which are made of Japanese cypress comes from forestry thinning operations mainly in Hayakawa-cho, located in the prefecture of Yamanashi, where we carry out our forest conservation activities.

In addition, we have been engaging in "Employee Presenter Program" through which our employees hand out a set of forest wooden building blocks to nurseries and kindergartens of their



Building blocks made from thinned cypress

choice (usually choice from their childhood memories) through our internal donation funds.

In FY2021, we presented blocks to 60 kindergartens and nursery schools. The blocks have been donated to 465 kindergartens since 2010.

### Support for Disaster-Stricken Areas

In the event of natural disasters and other emergencies, we provide various forms of support, such as monetary donations, free loan of vehicles, and employee volunteer work.

Mitsubishi Motors Krama Yudha Sales Indonesia (MMKSI) donated three "TRITON" pickup trucks and one "PAJERO SPORT," as well as money, to humanitarian aid organizations Aksi Cepat Tanggap (ACT) and United Volunteer Otomotif (UVO) to support the victims of the Mount Semeru eruption that occurred in December 2021 on the East Java, Indonesia.



A "TRITON" in use in the disaster area

### Supporting Measures to Address COVID-19

We are loaning out "Outlander PHEV" vehicles free of charge to municipalities to help in providing COVID-19 vaccines.

Our plug-in hybrid electric vehicles (PHEVs) facilitate the administration of vaccines in several ways. In addition to transporting medical personnel, they are used to keep vaccines cool during transport and as a backup power source at vaccination sites, taking advantage of the PHEVs' ability to supply power.

Overseas affiliates provided vehicles, medical equipment and monetary donations to government-related organizations and medical institutions.

In addition, we donated food to needy families in lockdown areas, and donated computers and peripherals to an orphanage for use as online learning tools during the pandemic.



Providing a venue for vaccinations (the gymnasium at our Okazaki Plant)



Providing "TRITON" models specially fitted with medical equipment (Thailand)



Food donations in lockdown areas (Vietnam)

◆Support for COVID-19 Relief Measures  
 (WEB) <https://www.mitsubishi-motors.com/en/sustainability/contribution/society/relief/covid-19/>



## Main Support in FY2021 (Measures to Address Disasters and COVID-19)

		Support	Support Recipient
March 2022	Humanitarian crisis in Ukraine	Donated 1 million euros	United Nations High Commissioner for Refugees (UNHCR)
February 2022	Typhoon No. 22 in the Philippines	Donated 1 million pesos	Philippine Red Cross
December 2021	COVID-19	Donated packages containing vitamins, masks and disinfectant Donated two medical devices to monitor patients' heartbeats, blood pressure and other information	Hospitals in Jakarta, Indonesia Duy Anh City Health Center, Binh Duong Province, Vietnam
	Eruption of Mount Meru, Indonesia	Provided three TRITON and one PAJERO SPORT vehicles, made monetary donation	Aksi Cepat Tanggap, United Volunteer Otomotif, a humanitarian aid organization in Indonesia
November 2021	COVID-19	<ul style="list-style-type: none"> <li>Donated 30 sets of online learning tools, including computers, printers, projectors and one-year Internet data plans</li> <li>Donated masks</li> </ul>	Ten orphanages in Jakarta and surrounding areas of Indonesia
October 2021	COVID-19	Donated food product sets	Economically disadvantaged children in Malaysia
		Donated 1,000 packages of daily necessities, such as medical masks and food	Five vaccination site in Jakarta and surrounding areas of Indonesia
		Donated medical equipment and food	People in Vietnam living in lockdown areas, medical staff and security forces
August 2021	COVID-19	<ul style="list-style-type: none"> <li>Loaned one TRITON and two Outlander vehicles</li> <li>Donated 20,000 Malaysian ringgit</li> </ul>	Mercy Malaysia, an NPO
		Donated the equivalent of 43,000 Malaysian ringgit in tents, tables, chairs and portable air conditioning units	COVID-19 assessment centers, Malaysia
		Provided three specially equipped TRITON vehicles to transport patients	Covid-19 Relief Effort by Rueng Lao Chao Nee, Thailand
		Provided a total of 24 vehicles, including TRITON, EXPRESS and Outlander models	Disaster Relief Australia
July 2021	COVID-19	Donated 10,000 antigen test kits	Ministry of Transportation, Indonesia
		Donated 500 sets of oxygen concentrators	Ministry of Industry, Indonesia
		<ul style="list-style-type: none"> <li>Donated 500 sets of personal protective equipment (PPE)</li> <li>Donated 300 sets of toys</li> </ul>	COVID-19 emergency hospitals in Indonesia
June 2021	COVID-19	Loaned Outlander PHEV vaccine support vehicles	Sakahogi-cho, Gifu Prefecture
		<ul style="list-style-type: none"> <li>Donated one TRITON</li> <li>Donated 200 million Vietnamese dong to purchase COVID-19 vaccines and defray other expenses</li> </ul>	Binh Duong Fatherland Front Committee
		<ul style="list-style-type: none"> <li>Donated 30 sets of online learning tools, including computers, printers, projectors and one-year Internet data plans</li> <li>Donated masks</li> </ul>	Ten orphanages in Jakarta and surrounding areas of Indonesia
May 2021	COVID-19	Loaned Outlander PHEV vaccine support vehicles	Otofuke-cho, Hokkaido; Okazaki City, Aichi Prefecture; Gamagori City, Aichi Prefecture; Konan City, Shiga Prefecture; Kurashiki City, Okayama Prefecture; Soja City, Okayama Prefecture
		<ul style="list-style-type: none"> <li>Donated drinking water and N95 masks</li> <li>Donated 10 tons of cardboard for production of paper medical beds</li> </ul>	Medical institutions in Thailand
April 2021	COVID-19	Loaned Outlander PHEV vaccine support vehicles	Minato-ku, Tokyo
		Donated three Outlander PHEVs	Indonesian Ministry of Health, Ministry of State Enterprises (BUNM), Indonesian Red Cross Society