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Mitsubishi Motors Celebrates Production of 100,000th Fully Electric Minivehicle

Tokyo, September 27, 2024 – Mitsubishi Motors Corporation (hereafter, Mitsubishi Motors) announced that cumulative production of the Mitsubishi Motors eK X EV and Nissan Sakura electric minivehicles reached a record 100,000 units.



The eK X EV and Nissan Sakura began production in May 2022 at Mitsubishi Motors' Mizushima Plant and has achieved 100,000 units in about two years and 5 months.

The eK X EV and Nissan Sakura were born from the expertise of Mitsubishi Motors and Nissan, both pioneers in the EV field, and the vehicles have been recognized by numerous automotive industry awards as an ideal form of mobility in accelerating Japan toward decarbonization.

A model symbolic of the successful partnership with Nissan, Mitsubishi Motors is committed to further improving the production quality of the eK X EV and Nissan Sakura in an effort to allow more customers to experience the vehicles.

About Mitsubishi Motors

Mitsubishi Motors Corporation (TSE:7211) — a member of the Alliance with Renault and Nissan — is a global automobile company based in Tokyo, Japan, which has about 28,000 employees and a global footprint with production facilities in Japan and the ASEAN region. Mitsubishi Motors has a competitive edge in SUVs, pickup trucks and plug-in hybrid electric vehicles, and appeals to ambitious drivers willing to challenge convention and embrace innovation. Since the production of our first vehicle more than a century ago, Mitsubishi Motors has been a leader in electrification — launched the i-MiEV, the world's first mass-produced electric vehicle in 2009, followed by the Outlander PHEV, the world's first plug-in hybrid electric SUV in 2013. With a target of increasing the sales ratio of electrified vehicles to 100% by 2035, Mitsubishi Motors will deliver models that embody Mitsubishi Motors-ness and contribute to the realization of a carbon-neutral society.

For more information on Mitsubishi Motors, please visit the company's website at

https://www.mitsubishi-motors.com/en/