NEWS RELEASE



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All-New Triton Earns Top Rating in 2023 ASEAN NCAP

Tokyo, December 4, 2023 – Mitsubishi Motors Corporation (hereafter, Mitsubishi Motors) announced that the all-new Triton¹ one-ton pickup truck has earned a maximum five-star rating² in the 2023 ASEAN NCAP³, a comprehensive safety performance assessment for new vehicles in the ASEAN region.

Mitsubishi Motors remains committed to its safety philosophy of achieving a mobility society with zero traffic accidents through continued efforts to develop safety technologies and to spread knowledge about traffic safety.



The all-new Triton features the high-rigidity RISE⁴ body that both absorbs energy and minimizes cabin deformation in the event of a crash, as well as seatbelts and seven SRS airbags⁵ designed to provide high levels of occupant protection. To ensure preventive safety performance, safety features such as the Active Stability Control that prevents skidding and the Forward Collision Mitigation system (FCM) with pedestrian detection are also available.

The all-new Triton is Mitsubishi Motors' one-ton pickup truck that traces its roots back to the Forte launched in 1978. In the 45 years since, about 5.6 million units have been produced over five generations and sold in approximately 150 countries around the world, making it one of Mitsubishi Motors' global strategic vehicles.

A fully redesigned model was launched in July of this year as the sixth generation Triton. Developed under the product concept of "Power for Adventure," the all-new Triton features a complete overhaul of everything from the interior and exterior design to the chassis, ladder frame and engine. It has gone on sale starting in Thailand, where the production plant is located, and will be released in Japan early next year.

- 1. Sold as L200 in some markets
- 2. All body types single cab, club cab and double cab
- 3. New Car Assessment Program for Southeast Asian Countries
- 4. Reinforced Impact Safety Evolution
- 5. Equipped depending on body type and trim level

Revised December 7th

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About Mitsubishi Motors

Mitsubishi Motors Corporation (TSE:7211) –a member of the Alliance with Renault and Nissan–, is a global automobile company based in Tokyo, Japan, which has about 30,000 employees and a global footprint with production facilities around the world. Mitsubishi Motors has a competitive edge in SUVs, pickup trucks and plug-in hybrid electric vehicles, and appeals to ambitious drivers willing to challenge convention and embrace innovation. Since the production of our first vehicle more than a century ago, Mitsubishi Motors has been a leader in electrification–launched the i-MiEV –the world's first mass-produced electric vehicle in 2009, followed by the Outlander PHEV –the world's first plug-in hybrid electric SUV in 2013. For more information on Mitsubishi Motors, please visit the company's website at https://www.mitsubishi-motors.com/en/