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All-New Outlander PHEV Model Wins Technology Car of the Year in 2021-2022 Car of the Year Japan Awards

Tokyo, December 10, 2021 – Mitsubishi Motors Corporation today announced that the plug-in hybrid electric vehicle (PHEV) model of the all-new Outlander crossover SUV won the Technology Car of the Year in the 2021-2022 Car of the Year Japan¹ awarded to car with innovative technologies for eco-friendliness and safety.



All-new Outlander PHEV model

In selecting the all-new Outlander PHEV model, the awards jury highly evaluated the revamped PHEV system that increased the output of the front and rear motors, and the extended total driving range made possible by increasing the battery and fuel tank capacity. The Outlander PHEV model was also recognized for the evolved Super-All Wheel Control (S-AWC) integrated vehicle dynamics control system based on twin-motor 4WD that allows nimble handling not expected of an SUV.



PHEV system of the Outlander PHEV model²

The all-new Outlander PHEV model is Mitsubishi Motors' flagship model which brings together the company's expertise in electrification and all-wheel control technologies, while also incorporating a newly-developed platform and an array of advanced technologies. Based on the product concept of "*I-Fu-Do-Do*" or authentic and majestic in Japanese, the all-new model has been given significant upgrades all over, from body and chassis to powertrain. After the launch in 2013, the previous generation Outlander PHEV was rolled out in global markets including Japan, Europe, Oceania, North America and ASEAN, and has been a leader in the PHEV category with more than 290,000 total units³ sold thus far.

About the 2021-2022 Car of the Year Japan

The awards of the 42nd Car of the Year Japan were given to models which premiered or started sales in the Japanese market from November 1, 2020 to October 31, 2021. This year, the 10 Best Cars were selected on November 5, and after the 10 Best Test Drive on November 24, the jury voted for each award. The results were announced on December 10, and winners were selected for the 2021–2022 Car of the Year, Import Car of the Year, Design Car of the Year, Technology Car of the Year, Performance Car of the Year, and K Car of the Year.

This marks the third consecutive year that Mitsubishi Motors has been crowned the prestigious awards of the Car of the Year Japan, following the eK X (pronounced eK "cross") and eK wagon which won the Small Mobility award in 2019^4 , and the eK X space and eK space which were named K Car of the Year in 2020^5 .

- 1. Held by the Car of the Year Japan steering committee
- 2. Image shown is for illustrative purposes only.
- 3. As of November 2021
- 4. Also awarded to the Nissan Dayz
- 5. Awarded to overall excellent kei car. It was also awarded to the Nissan Roox.

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