

MITSUBISHI L200 Won Russia Car of the Year 2020 and Two Other Prestigious Awards

Tokyo, September 28, 2020 –The MITSUBISHI L200¹ 1-ton pickup truck won the Russia Car of the Year 2020 in the category of pickups, being recognized for its durability, reliability, 4WD off-road performance, comfort and design. The award has the largest popular vote in Europe, of which nearly 1.5 million people in Russia nominated the winners in each category from the online voting system.

In addition, the L200 also earned the TOP 5 AUTO award² in light commercial vehicle/pickup category and the SUV of the Year 2020³ in the pickup category.



L200 and Osamu Iwaba, President and CEO of MMC Rus
at the Russia Car of the Year 2020 award ceremony

The L200's powerful design which embodies the ["Engineered Beyond Tough"](#) concept and the 4WD off-road performance, along with the combination of durability, reliability and comfort engineered to meet the needs of both commercial and private users, have won the affection of many customers and helped L200 receive such highly acclaimed awards.

"The first generation of the Mitsubishi 1-ton pickup truck made its global debut in 1978, and approximately 5 million vehicles have been produced," said Osamu Iwaba, president and chief executive officer of MMC Rus LLC, the official distributor of Mitsubishi cars in Russia. "The Mitsubishi L200 has become a popular nameplate in Russian families. More than 63,000 car owners have used it for commercial purposes or as a family car. We are very proud that so many Russians have chosen the L200 pickup to be their reliable companion, and we thank everyone who voted for the model."

The L200/TRITON is one of MITSUBISHI MOTORS' most important strategic models. Since the global debut of the facelifted version in 2018 and its Russian launch in the spring of 2019, it has been rolled out to 135 countries across the world, with total sales volume reaching more than 258,000 units as of August 2020.

1. Sold as TRITON in some markets.
2. TOP 5 AUTO is an award voted by automotive business experts including journalists in Russia. A total of 48 people from Russia took part in the final vote this year.
3. The SUV of the Year is an award voted by three audience groups, automotive media, bloggers and general public, in Russia. This year, 10,000 people from the general public voted online.

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