

MITSUBISHI MOTORS Restyles Mirage and Attrage Compact Models

Tokyo, November 7 – MITSUBISHI MOTORS CORPORATION (MMC) is to launch facelifted and updated Mirage*¹ hatchback and Attrage*² sedan models, both global compact cars, in Thailand on November 18, 2019. Both models will feature sharp and dynamic exterior designs which embody the Mitsubishi-ness that identifies the company's compact cars.

Mirage and Attrage are MMC global strategic models and a total of 140,000 units were sold in fiscal 2018. MMC's local production and sales company, Laem Chabang Plant of Mitsubishi Motors Thailand, manufactures those vehicles.

*1...Sold as Space Star in some European and Asian markets.

*2...Sold as Mirage G4 in some regions.



About MITSUBISHI MOTORS

MITSUBISHI MOTORS CORPORATION is a global automobile company based in Tokyo, Japan, which has a competitive edge in SUVs and pickup trucks, electric and plug-in hybrid electric vehicles.

Since the Mitsubishi group produced its first car more than a century ago, we have demonstrated an ambitious and often disruptive approach, developing new vehicle genres and pioneering cutting-edge technologies. Deeply rooted in MITSUBISHI MOTORS' DNA, our brand strategy will appeal to ambitious drivers, willing to challenge conventional wisdom and ready to embrace change. Consistent with this mindset, MITSUBISHI MOTORS introduced its new brand strategy in 2017, expressed in its "Drive your Ambition" tagline – a combination of personal drive and forward attitude, and a reflection of the constant dialogue between the brand and its customers. Today MITSUBISHI MOTORS is committed to continuous investment in innovative new technologies, attractive design and product development, bringing exciting and authentic new vehicles to customers around the world.