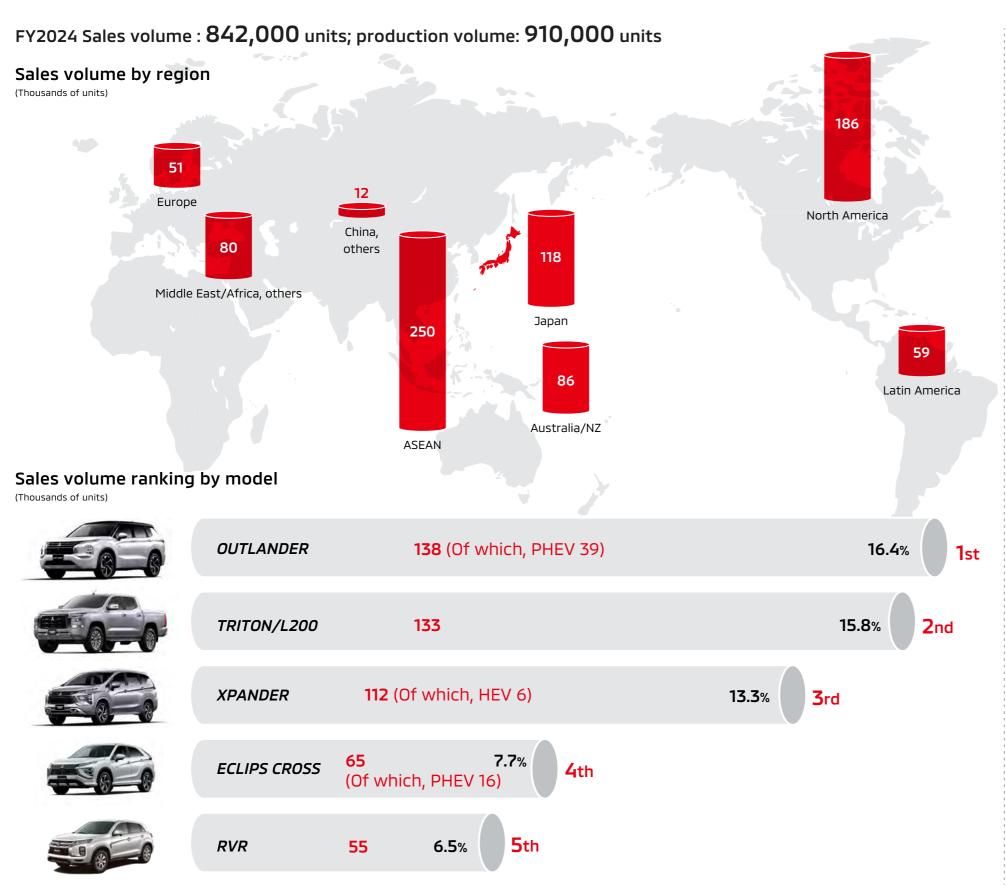
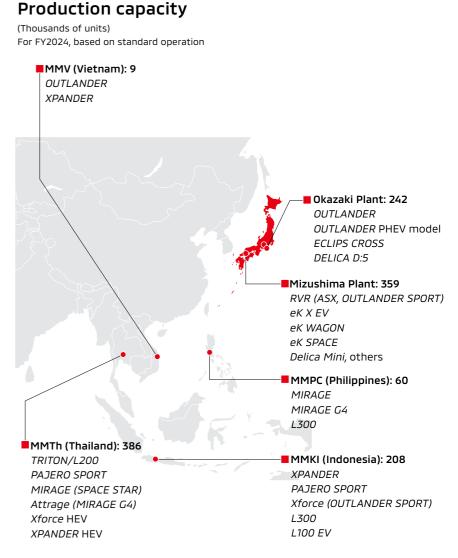
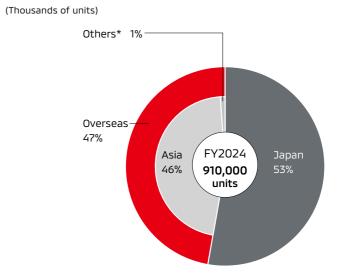
Business and Financial Condition

Sales and Production Data





Production results



* Other includes production capacity of MMV (Vietnam)

4 MITSUBISHI MOTORS CORPORATION

Integrated Report 2025 35

Overview of Operations by Region

| Sales Volume | | | | After changes in regional classifications* | | | |
|---|--------|--------|--------|--|--------|-------------------|--|
| (Thousands of units) | | | | | | | |
| | FY2021 | FY2022 | FY2023 | FY2023 | FY2024 | FY2025 (Forecast) | |
| ASEAN | 250 | 262 | 239 | 239 | 250 | 285 | |
| Oceania | 97 | 88 | 84 | 84 | 86 | 79 | |
| Latin America/Middle East/Africa, others | 159 | 150 | 136 | 138 | 139 | 151 | |
| Japan | 75 | 92 | 111 | 111 | 118 | 130 | |
| North America | 156 | 133 | 163 | 163 | 186 | 162 | |
| Europe | 119 | 61 | 59 | 57 | 51 | 49 | |
| China, others | 81 | 48 | 23 | 23 | 12 | 13 | |
| Total | 937 | 834 | 815 | 815 | 842 | 869 | |

Net Sales

| (Billions of yen) | | | | | | |
|---|---------|---------|---------|---------|---------|-------------------|
| | FY2021 | FY2022 | FY2023 | FY2023 | FY2024 | FY2025 (Forecast) |
| ASEAN | 466.1 | 584.6 | 531.0 | 531.0 | 566.4 | 640.0 |
| Oceania | 254.7 | 281.9 | 319.0 | 319.0 | 321.1 | 300.0 |
| Latin America/Middle East/Africa, others | 275.2 | 334.3 | 394.0 | 401.6 | 404.3 | 415.0 |
| Japan | 393.9 | 552.7 | 609.1 | 609.1 | 631.6 | 660.0 |
| North America | 397.2 | 538.0 | 711.1 | 711.1 | 734.2 | 645.0 |
| Europe | 235.1 | 154.2 | 219.4 | 211.8 | 127.1 | 195.0 |
| China, others | 16.7 | 12.4 | 6.0 | 6.0 | 3.5 | 5.0 |
| Total | 2,038.9 | 2,458.1 | 2,789.6 | 2,789.6 | 2,788.2 | 2,860.0 |
| | | | | | | |

Operating Profit

| Bil | lions | of | ver |
|-----|-------|----|-----|

| (Billions of yen) | | | | | |
|---|--------|--------|--------|--------|--------|
| | FY2021 | FY2022 | FY2023 | FY2023 | FY2024 |
| ASEAN | 32.1 | 46.6 | 20.3 | 20.3 | 19.8 |
| Oceania | 28.6 | 37.2 | 24.0 | 24.0 | 25.2 |
| Latin America/Middle East/Africa, others | 11.3 | 21.7 | 38.2 | 38.4 | 17.2 |
| Japan | (10.2) | (6.1) | (13.1) | (13.1) | (7.4) |
| North America | 24.1 | 81.9 | 111.9 | 111.9 | 76.9 |
| Europe | (1.3) | 6.8 | 8.4 | 8.2 | 6.5 |
| China, others | 2.7 | 2.4 | 1.3 | 1.3 | 0.6 |
| Total | 87.3 | 190.5 | 191.0 | 191.0 | 138.8 |

^{*} Beginning in fiscal 2024, certain European countries were regionally reclassified under Middle East/Africa, others. (Figures for fiscal 2023 have been revised to fit this classification.)

Initiatives in Fiscal 2025

ASEAN (Indonesia, Thailand, the Philippines, Vietnam, others)

Leveraging the launch of new models, we aim to expand sales volume through measures such as improving our network and establishing sales finance companies in collaboration with local financial institutions, while thoroughly cutting costs to increase profits.

Oceania (Australia, New Zealand)

In a challenging market environment, we will reinforce sales of the full-grade lineup of the *Triton* and the renewed *Outlander* series to steadily advance our growth strategy, building on a foundation of stable profitability.

Latin America/Middle East/Africa, others

In Latin America, while continuing to introduce new models, we will work to strengthen fleet sales through new customer acquisition for the *L200/Triton* and to expand sales of SUV models.

Japan

With the launch of the fully redesigned new *Delica Mini* and *eK Space*, we will pursue further sales expansion while accelerating digitalization to improve sales efficiency. We will also expand our network and enhance our service structure in preparation for the continued rollout of new models.

North America (The United States, Canada, Mexico, others)

Under a severe and rapidly changing operating environment, we will prioritize securing profitability by maintaining sales momentum and responding quickly to market changes, centering on the *Outlander* series whose product strength has been significantly enhanced.

Europe (Germany, the Netherlands, Spain, France, others)

Amid increasingly fierce competition, we will promote expanded sales of the *Outlander* PHEV launched at the end of fiscal 2024 and reliably introduce upcoming new models such as the all-new *Eclipse Cross* electric vehicle to meet customer needs.



Destinator



OUTLANDER PHEV model



Xforce HEV Mode



TRITON

6 MITSUBISHI MOTORS CORPORATION

Integrated Report 2025 37