



Mitsubishi Motors Corporation

August 1, 2011

FY2011 1Q Results Summary (vs. FY2010 1Q Actual)



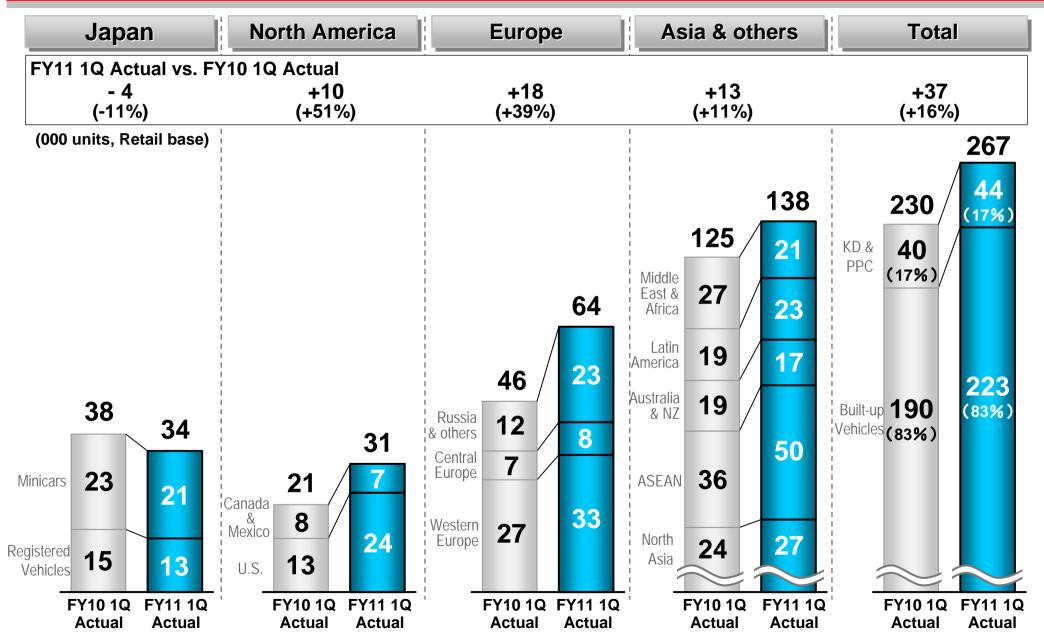
Achieved Profitability Across the Board, Increased Revenue and Sales Volume YoY

			(100 million y	en/ 000 units)
	FY10 1Q	FY11 1Q	Change	FY11 1H
	Apr-Jun '10 Actual	Apr-Jun '11 Actual		Jun 13 Forecast
Revenue	4,037	4,319	+282	8,600
Operating Income	- 45	122	+167	50
Ordinary Income	- 58	103	+161	0
Net Income	-118	43	+161	-100
Sales Volume (retail)	230	267	+37	510
Sales Volume (wholesale)	240	252	+12	505

Note: Sales volume is counted by the "New Calculation Method". (see p.10) Sales volume of FY2011 1Q refers to preliminary results.

FY2011 1Q Regional Sales Volume (vs. FY2010 1Q Actual)

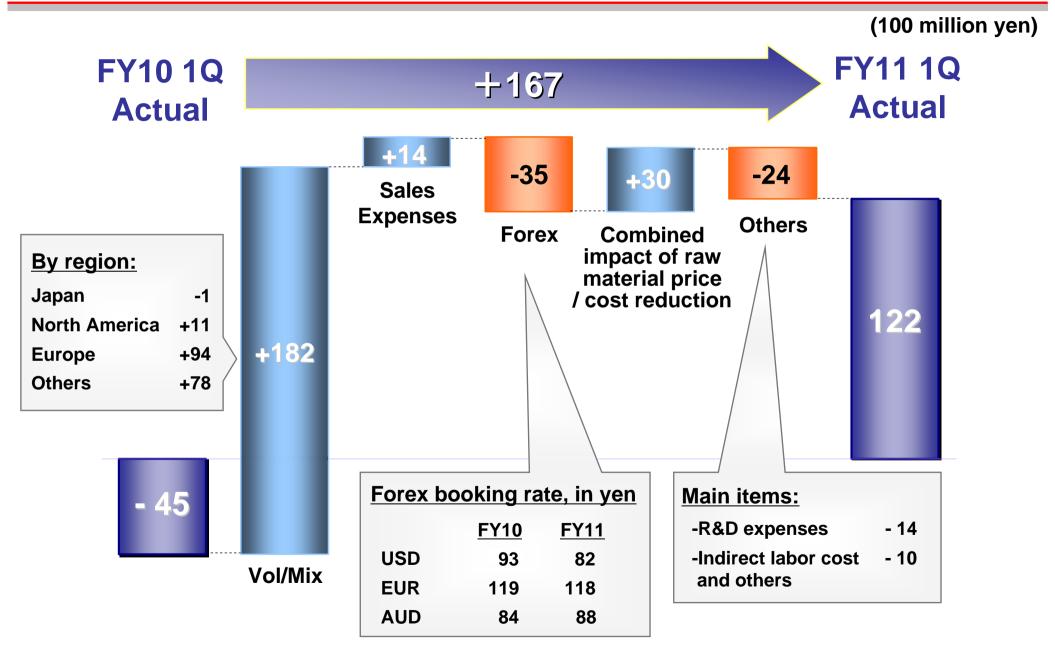




Note: Sales volume is counted by the "New Calculation Method". (see p.10) Sales volume of FY2011 1Q refers to preliminary results.

Analysis of Operating Income (vs. FY2010 1Q Actual)





FY2011 1Q Ordinary and Net Income (vs. FY2010 1Q Actual)



(100 million yen)

	FY10 1Q Actual	FY11 1Q Actual	Change	
Operating Income	- 45	122	+167	Main items:
Non-operating Income	- 13	- 19	- 6	- Interest +4 income/expenses - Equity in earning - 9
Ordinary Income	-58	103	+161	of affiliates
Extraordinary Income & Tax	- 60	- 60	± 0 <	Main items: - Extraordinary +8 profit/loss
Net Income	- 118	43	+161	- Corporate tax, -8 etc.

Balance Sheet (vs. end of FY2010)



(100 million yen)

	Mar. 2011	Jun. 2011	Change
Total Assets	13,125	12,933	-192
Cash & cash deposits	3,171	3,209	+38
Accounts receivable	1,144	975	-169
Inventory	1,893	1,926	+33
Total Liabilities	10,644	10,468	-176
Accounts payable	2,786	2,679	-107
Interest-bearing debt	3,979	4,009	+30
Net Assets	2,481	2,465	-16

Production



1Q Production Output Exceeded YoY Results and Pre-earthquake Plan

Global Output

- 1Q Production Output: 254k units, 103% YoY (102% of pre-earthquake plan*)
- 2Q Production Plan: To exceed 1Q at 270k units, 93% YoY

*Internal pre-earthquake plan

Domestic Output

- 1H: Although output restrictions will remain, MMC forecasts to be around 90% YoY
- 2H: Production to normalize, bringing about a 20% YoY increase, making up for 1H
 *Will implement two shifts at the Mizushima Plant's minicar line at the end of September
 *Will employ a total addition of 800 workers to increase production at all Japanese plants
- MMC's full-year forecast to exceed FY 2010's output
- MMC is currently implementing energy-saving measures at all of its Japanese plants and offices including moving holidays to Thursday and Friday.

Overseas Output

MMC forecasts about a 10% YoY increase in both 1H and 2H FY 2011

Notes

Revisions to June 13 1H FY 2011 Forecasts



(100 million ven/000 units)

FY 2011 1H Consolidated Forecasts Revised Upward Based on 1Q Results Full-year Forecasts Announced June 13 Left Unchanged At Present

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	FY11 1H Jun.13 Forecast	FY11 1H Aug.1 Forecast	Change	FY11 Jun.13 Forecast
Revenue	8,600	8,800	+200	19,500
Operating Income	50	180	+130	500
Ordinary Income	0	130	+130	400
Net Income	-100	0	+100	200
Sales Volume (retail)	510	518	+8	1,075
Sales Volume (wholesale)	505	510	+5	1,173

Note: Sales volume is counted by the "New Calculation Method". (see p.10)



FY2011 1Q Results: Achieved Profitability Across the Board, Increased Revenue and Sales Volume YoY

- > Retail Sales Volume: 267k units, increases in N.A., Europe and Asia and Other Regions (16% up YoY)
- ➤ Wholesale Sales Volume: 252k units, increases in N.A., Europe and Asia and Other Regions (5% up YoY)
- ➤ Revenue: ¥431.9 billion, 7% up YoY, contributed by increases in wholesale sales
- ➤ Profit: Operating = ¥12.2 billion; Ordinary = ¥10.3 billion; Net = ¥4.3 billion Respective YoY increases of ¥16.7 billion, ¥16.1 billion, ¥16.1 billion, achieving across-the-board profitability, countering the strong yen and increased R&D and other expenses through lineup streamlining

FY 2011 1H Consolidated Forecasts Revised Upward Based on 1Q Results Full-year Forecasts Announced June 13 Left Unchanged At Present

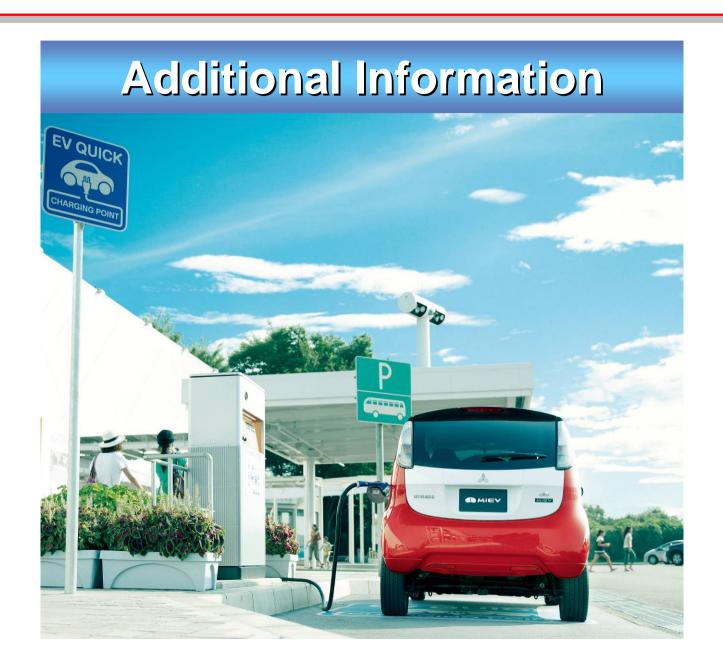
➤ 1H results exceeded forecast, leading MMC to revise upward its 1H forecasts Aug. 1 Revisions: Retail Sales Volume: 518k units, Wholesale Sales Volume: 510k units

Revenue ¥ 880.0 billion yen, Operating Profit: ¥18.0 billion yen, Ordinary Profit:

¥13.0 billion, Net Profit ¥0.0 billion

June 13 forecast raised by ¥13.0 billion, ¥13.0 billion, ¥10.0 billion respectively

June 13 Full-year forecasts left unchanged at present.
MMC will continue to work to achieve its targets with timely measures while paying strict attention to future exchange rate fluctuations, production and sales trends.



Change in Sales Volume Calculation



Outline

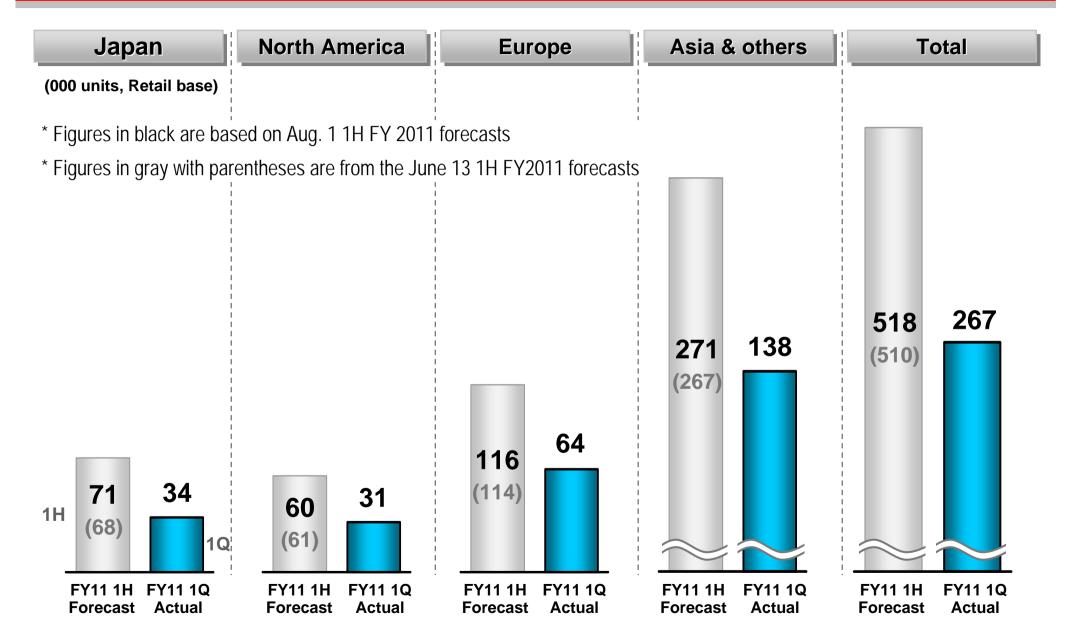
- New calculation method (from FY2011)
 - Retail volume: Count only MMC-brand products

 Change "Russia/Ukraine" to "Russia & Others" (Russia, Ukraine, Kazakhstan)
 - Wholesale Volume: Include OEM sales in count
- Former calculation method
 - Retail Volume: Included Non-MMC brand products.
 - Wholesale Volume: OEM sales were not included.

FY2011 1Q Results (000 Units)	Former method	<u>od</u>	Volume Adjust	<u>ment</u>	New Method
Retail Volume	257	_	27	=	230
Wholesale Volume	228	+	12	=	240

FY2011 1Q Regional Sales Volume (vs. FY2011 1H Forecast)





Note: Sales volume is counted by the "New Calculation Method". (see p.10) Sales volume of FY2011 1Q refers to preliminary results.

FY2011 1Q Regional Results (vs. FY2010 1Q Actual, FY2011 Forecast) MITSUBISHI MOTORS



(100 million yen)

	FY10 1Q Actual	FY11 1Q Actual	Change	FY11 1H Jun.13 Forecast	FY11 1H Aug.1 Forecast	FY11 Jun.13 Forecast
Revenue	4,037	4,319	+282	8,600	8,800	19,500
Japan	824	761	-63	1,500	1,550	3,700
North America	393	413	+20	900	900	1,900
Europe	1,053	1,177	+124	2,200	2,250	5,100
Asia & Others	1,767	1,968	+201	4,000	4,100	8,800
Operating Income	-45	122	+167	50	180	500
Japan	-23	-24	-1	-40	-20	70
North America	-67	-69	-2	-180	-160	-330
Europe	-102	-35	+67	-130	-90	-170
Asia & Others	147	250	+103	400	450	930

FY2011 Forecast Summary (FY10 actual and FY11 forecast, by half and total)



(100 million yen)

	FY2010		FY2011		
_	1H Actual	Full-year Actual	Jun.13 1H Forecast	Aug.1 1H Forecast	Jun.13 Full-year Forecast
Revenue	8,647	18,285	8,600	8,800	19,500
Operating Income	69	403	50	180	500
Ordinary Income	70	389	0	130	400
Net Income	- 49	156	-100	0	200
Sales Volume (retail)	476	987	510	518	1,075
Sales Volume (Wholesale)	521	1,098	505	510	1,173

Note: Sales volume is counted by the "New Calculation Method". (see p.10)

Expansion of Electric Vehicle Rollout



	FY2009 Units Sold: 1.6k	FY2010 Units Sold: 8.2k	FY2011 Sales Plan: 25k units (Japan:10k units, Overseas:15k units)
	Fleet Sales From Jul. 2009	Sales to Individuals From Apr. 2010	Roll out of G and M trim levels From Jul. 2011
Japan	i-MiEV Units Sold : 1.4k	Units Sold : 2.6k	MINICAB-MIEV From Nov. 2011 (now taking orders) Light commercial EV
	From Fall 200		(Hong Kong, England, etc.)
as			Europe (LHD markets incl.)
Overseas	and the second s	From Oct. 2010	OEM to PSA Peugeot Citroën
ò	<i>i-MiEV</i> for		i-MiEV for North America From Nov. 2011 (now taking orders)
	Units Sold : 0.2k	Units Sold : 5.6k	N. America

Activities for Popularization of Electric Vehicles



Overseas

MMNA (Mitsubishi Motors North America) signed an MOU with the State of Hawaii regarding popularization of electric vehicles in June

Taiwan's Hsinchu provincial government and Mitsubishi Corporation signed an MOU with the State of Hawaii regarding popularization of electric vehicles in June

MMNA introduced an electric vehicle charging station outfitted with solar panels from Mitsubishi Electric in July

MMTh (Mitsubishi Motors Thailand) signed and agreement for joint testing for popularization of electric vehicles with two power companies in Thailand in July





Charging station equipped with solar panels at MMNA's parking lot

Activities for Popularization of Electric Vehicles



Japan

Great Improvements to MIEV







•Range/charge : 180km (JC08 cycle)

Rated battery capacity : 16.0kWh

Motor maximum output : 47kW [64PS]

Battery charging time

Home charging : 7 hours (100%)

Quick-charging : 30 min. (80%)

-MSRP : ¥3,800,000

Subsidies ¥960,000

■ Mitsubishi Multi-entertainment System (car navigation)

■ Keyless operation system ■ Driver/passenger heated seats

■Leather-wrapped steering wheel and shifter knob



¥1.88 million yen* entry-level M model

-Range/charge : 120km (JC08 cycle)

Rated battery capacity: 10.5kWh

•Motor maximum output: 30kW [41PS]

Battery charging time

Home charging : 4.5 hours (100%)

: 15 min. (80%) Quick-charging

: ¥2,600,000 -MSRP

Subsidies



Expanding EV Lineup in Japan – the MINICAB-MiEV

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電気自動車なら、"運ぶ"が全て新しくなる。

MINICAB - MiEV 2011年内にデビュー予定



Photo:実証試験車







積載性	最大積載量はガソリン車と 同じ350kg(2名乗車時)	たっぷりスペースで 荷物 がしっかり積める
走行性	モーターは、ゼロ回転から 最大トルクを発生	重い荷物を積んでも 発 進ラクラク
静粛性	モーターだからとっても静か	早朝や深夜でも 騒音が気にならない
信頼性	i- MiEV で培った技術が 活きている	毎日安心して 乗ることができる
経済性	ガソリン不要 <i>で</i> ランニングコストを軽減	電気代だけで、経済的



















The MINICAB-MiEV 100% electric LCV (images)



New Compact Minivan Delica D:2 in Japan











運転しやすいコンパクトカーなのに、 5人で乗ってもゆったりの室内空間。 Hウォークスルーで、 シート間の移動だってスムーズ。

Useful お買い物やお出かけにも、便利!

両側スライドドアだから、 狭い場所での乗り降りにも便利。 あんなところにも、こんなところにも、 便利な収納スペースがいっぱい。

ECO

おサイフにも、環境にも、

クラストップ*1の低燃費だから、 環境にもやさしくてうれしい。 みんなの安全も考えた、安心機能も充実。

*1: クラスーコンパラドルイトワコン(施炉転着1.53以下・※乗1.550mm 以上の2月後点5ドアワゴン)。2011年2月日夜、自住鮮イ。

広くて、使える、コンパクト1BOX

Expanding Tie-ups (NMKV)



Establishment of New Joint Venture with Nissan for Product Planning and Engineering of Minicars for the Japanese Market



Introduction of "Global Small" Global Strategic Vehicle



Global Small concept

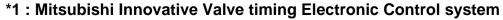
- Compact / Affordability / High fuel efficiency
- To be introduced in both emerging markets expected to grow, and advanced markets where demand for smaller vehicles is growing
- Entry model in Mitsubishi Motors' lineup
 - Compact car that can comfortably seat five adults
- New 1.0-liter & 1.2-liter 3-cylinder engines with:
 - Variable valve timing (MIVEC*1)
 - Idling-stop system (AS&G*2)
 - Regenerative braking system
 - Low aerodynamic drag and lightweight body

Production sites

- Third Factory at MMTh (Thailand, under construction)
- Working toward local production in China

Launch date

- Thailand: March 2012
- Other global markets: To be shipped from Thailand



^{*2 :} Automatic Stop & Go



MITSUBISHI Concept Global Small



Third Factory (under construction)

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- •Fluctuations in interest rates, exchange rates and oil prices;
- Changes in laws, regulations and government policies; and
- •Regional and/or global socioeconomic changes.

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