

FACTS & FIGURES 2019

English version



**MITSUBISHI
MOTORS**

Drive your Ambition

"FACTS & FIGURES" is published every year to help your understanding to the Company's activities during the past fiscal years. All of us at Mitsubishi Motors hope that this publication will give all readers an even better understanding of the company and its products.

October 2019
Public Relations Department
MITSUBISHI MOTORS CORPORATION

MMC is on the World Wide Web at the following URL

<https://www.mitsubishi-motors.com/en/company/>

Vision & Mission

■ Vision

Create vibrant society by realizing the potential of mobility

■ Mission

1. Provide new experiences for our customers with creative products and service excellence.
2. Make positive contributions to the sustainable development of our society.
3. Act sincerely as a trusted company.
4. Enhance stakeholder value by leveraging the Alliance.

While, as a member of the Mitsubishi Group, we carefully follow the Group's "The Three Corporate Principles,"* we have also established our "Vision Mission" to define our fundamental purposes and directions. We will go forward all our corporate activities that live up to this "Vision Mission."

* Maintaining our "Corporate Responsibility to Society," practicing "Integrity and Fairness" and promoting "Global Understanding Through Business"