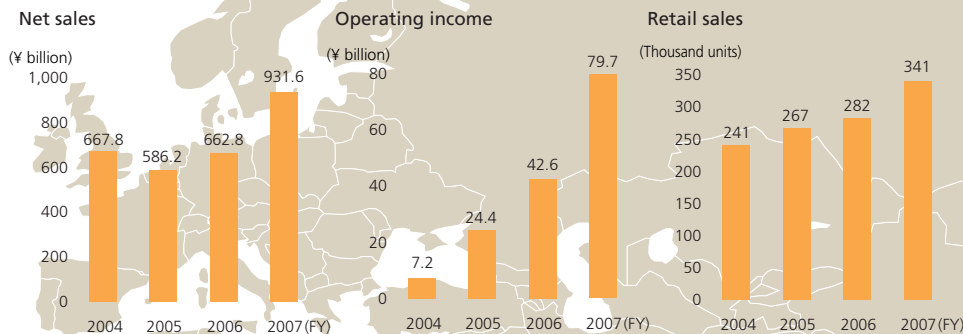


# Achieving Solid Profitability and On to the

MMC sold 1.36 million units globally in fiscal 2007 for 10.6% growth over the previous year. This result ensured that MMC generated a net profit for the second year running and attained its final-year Revitalization Plan goal of building solid profitability. Although Japan market sales were sluggish, MMC streamlined sales activities in the region to deliver a substantially improved operating profit. Sales grew year on year in the North America, Europe, and Asia and other regions segments on the back of global model launches and robust growth in emerging markets. In Europe, sales volume was up 21% year on year, led by growth markets such as Russia and Ukraine. In Asia and other regions, where MMC is traditionally strong, growth rates across Latin America, the Middle East, Africa and ASEAN nations boosted regional sales volume 17% over fiscal 2006. Going forward, MMC plans to expand sales in key markets such as Russia, Ukraine, the Middle East and Brazil by expanding the model lineup and by enhancing global models. At the same time, MMC will stabilize earnings in mature markets such as Japan, North America and Europe to develop a strong platform for sustained future growth.

## Europe

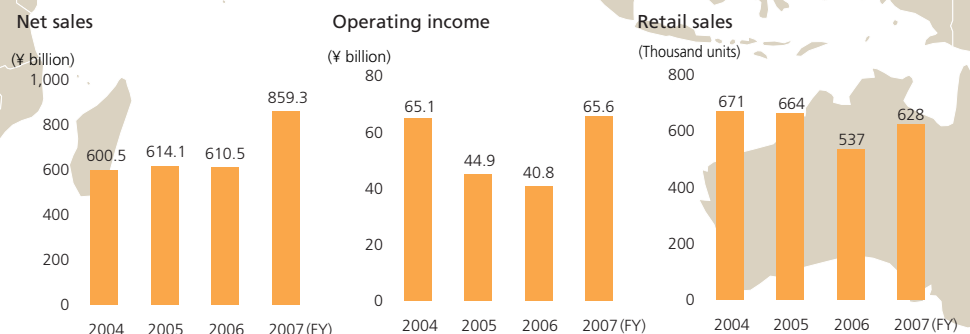


Pajero



Lancer

## Asia & Others



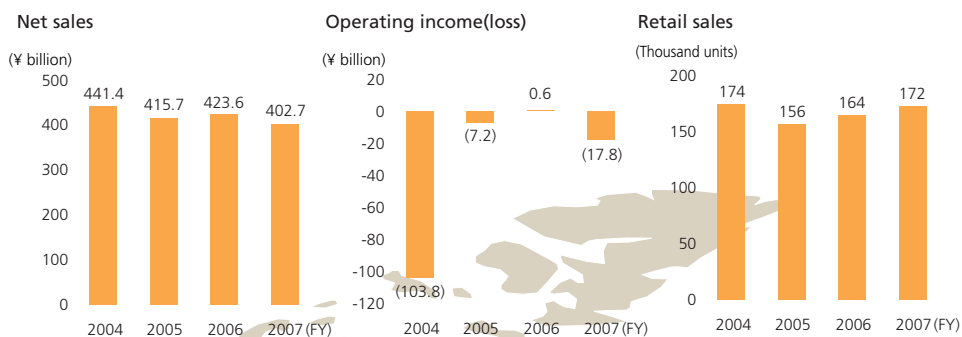
Triton



Lancer

# Next Stage

## North America

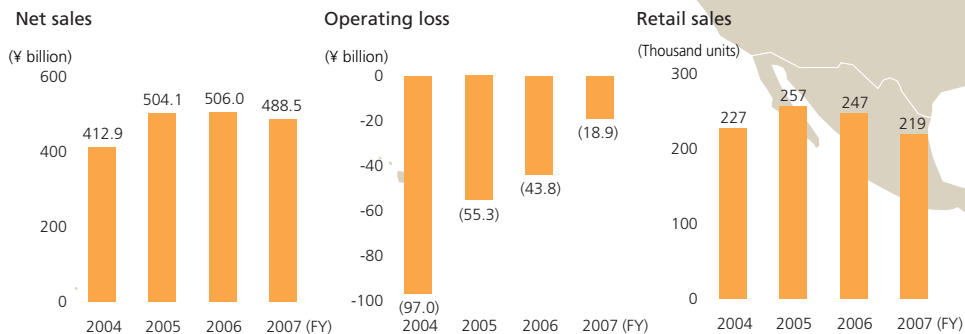


Outlander



Lancer

## Japan

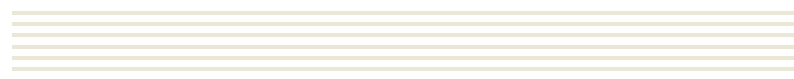


Delica D:5



Galant Fortis

Note: All vehicle names are typical names; different names may be used in some countries or regions.



■ Main bases of MMC group



Country	Group company/facility	Main business activities
① Japan	Ⓐ Tokachi Proving Ground: Otofuke-cho, Kawato-gun, Hokkaido	Test drives and assessment
	Ⓑ Head Office: Minato-ku, Tokyo	
	Ⓒ Mitsubishi Automotive Logistics Technology Co., Ltd.: Minato-ku, Tokyo	In Japan, vehicle transportation, storage and packaging, new vehicle inspection and servicing
	Ⓓ R&D Center: Okazaki-shi, Aichi	Basic research, product development
	Ⓔ Nagoya Plant: Okazaki-shi, Aichi	Manufacturing of automobiles
	Ⓕ Mitsubishi Automotive Engineering Co., Ltd.: Okazaki-shi, Aichi	Design and testing of vehicles and parts
	Ⓖ Pajero Manufacturing Co., Ltd. (PMC): Sakahogi-cho, Kamo-gun, Gifu	Manufacturing of automobiles
	Ⓗ R&D Center: Kyoto-shi, Kyoto	Powertrain research and development
	Ⓘ Powertrain Plant (Kyoto Factory): Kyoto-shi, Kyoto	Manufacturing of engines and transmissions
	Ⓜ Powertrain Plant (Shiga Factory): Konan-shi, Shiga	Manufacturing of engines
	Ⓝ Mizushima Plant: Kurashiki-shi, Okayama	Manufacturing of automobiles
	Kanto Mitsubishi Motors Sales Co., Ltd. and other companies (nationwide)	Sales of passenger cars and parts
	Mitsubishi Motors Parts Sales Co., Ltd. and other companies (nationwide)	Sales of components and spare parts in Japan
② U.S.A.	Mitsubishi Motors North America, Inc. (MMNA)	Production
③ U.S.A.	Mitsubishi Motors North America, Inc. (MMNA)	Control of sales in North America
④ Australia	Mitsubishi Motors Australia Ltd. (MMAL)	Production and sales (*Production ceased on March 31, 2008)
⑤ Thailand	Mitsubishi Motors (Thailand) Co., Ltd. (MMTh)	Production and sales
⑥ Netherlands	Netherlands Car B.V. (NedCar)	Production
⑦ Netherlands	Mitsubishi Motors Europe B.V. (MME)	Control of sales in Europe

## ■ Corporate Profile (As of March 31, 2008)

Company name: MITSUBISHI MOTORS CORPORATION  
 Established: April 22, 1970  
 Head office: 5-33-8, Shiba, Minato-ku, Tokyo 108-8410, Japan  
 Capital: ¥657,349 million  
 Shares of common stock issued: 5,537,897,840

Web <http://www.mitsubishi-motors.com/>

## ■ MMC Group (As of March 31, 2008)

Made up of Mitsubishi Motors Corporation, 50 subsidiaries, 4 equity method subsidiaries and 21 equity method affiliates, MMC Group develops, manufactures and sells passenger cars and related parts, and conducts financial enterprises. Development is primarily conducted by MMC.

## ■ Fiscal 2007 Performance

Consolidated net sales totaled ¥2,682.1 billion in fiscal 2007, an increase of ¥479.2 billion over the previous year. The substantial growth in sales reflected a number of factors, including higher sales volumes in overseas markets, the commencement of an OEM agreement to supply PSA Peugeot Citroën and the effects of a weaker yen.

Operating income increased by ¥68.4 billion to ¥108.6 billion. This marked a record high for MMC and the first time that consolidated operating income had exceeded the ¥100 billion mark. Factors depressing profits on a year-on-year basis included an increase in advertising and promotional expenses of ¥6.4 billion associated with the launch of new models in North America and a ¥9.5 billion reduction in the revenues earned by sales financing operations in the United States. Increased sales volumes, a better model mix and positive currency translation effects helped to outweigh these factors, resulting in significant growth in profits.

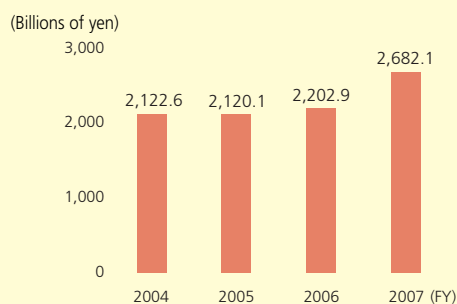
Although non-operating income declined by ¥1.2 billion compared with the previous year, ordinary income still improved by ¥67.2 billion in year-on-year terms, rising to ¥85.7 billion. This result also marked a new record high.

Consolidated net income improved by ¥26.0 billion compared with the previous year, rising to ¥34.7 billion despite a charge incurred relating to the closure of the plant in Australia and a larger loss on impairment of fixed assets.

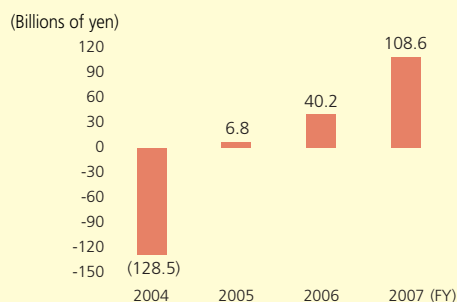
	Non-consolidated	Consolidated
Net sales	¥1,903.5 billion	¥2,682.1 billion
Operating income	¥79.1 billion	¥108.6 billion
Ordinary income	¥66.9 billion	¥85.7 billion
Net income	¥20.7 billion	¥34.7 billion
Total assets	¥1,101.1 billion	¥1,609.4 billion
Total shareholders' equity	¥219.2 billion	¥387.6 billion
Unit sales	917 thousand units	1,337 thousand units
(Unit retail sales)	—	1,360 thousand units
Number of employees	12,761	33,202

Please refer to Annual Report 2008 (scheduled to be published in September 2008) for more details about our performance.

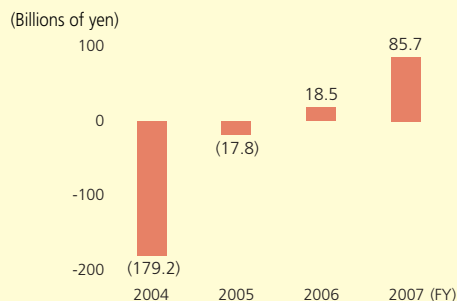
### Net sales



### Operating income (loss)



### Ordinary income (loss)



### Net income (loss)

